

Message Text

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PAGE 01 JIDDA 04106 110816Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 SSO-00 /030 W
-----110819Z 035037 /12

O R 110800Z JUN 77
FM AMEMBASSY JIDDA
TO SECSTATE WASHDC IMMEDIATE 8597
INFO AMEMBASSY ATHENS
AMCONSUL DHAHRAN
USDOC WASHDC

UNCLAS JIDDA 4106

ATHENS FOR RTDO

E.O. 11652: N/A
TAGS: BEXP, XF, XI, SA
SUBJECT: FY 79 BIC/CAGNE TRADE PROMOTION EVENT SCHEDULE

REF: (A) STATE 120727 (B) STATE 81091 (C) JIDDA 3370

1. IN RESPONSE TO REF (A) PARA 6, SEE PARA 11 OF REF (C).
2. EVENT BROCHURES COULD BE TRANSLATED LOCALLY AND RUN OF ON EMBASSY STENCIL, BUT RESULT WOULD NOT BE APPRECIATED BY MISSION MEMBERS, COMMERCE OR LOCAL BUSINESSMEN. LOCAL PRINTING IS IN PRACTICE OUT OF THE QUESTION, MAINLY BECAUSE WE WILL NEVER GET THE MATERIAL EARLY ENOUGH (2-3 MONTHS AHEAD OF AN EVENT'S PROMOTION PERIOD) TO MEET THE DEADLINES GENERALLY REQUIRED BY LOCAL PRINTERS. QUALITY AND COST ARE OTHER FACTORS WHICH ARGUE AGAINST LOCAL PRINT JOBS. IT TAKES TWO MONTHS TO PRINT A PACKAGE OF BUSINESS CARDS LOCALLY.
3. REF (C) IS OUR FINAL REPLY WITH THE CONTINGENCY THAT WE CAN RECOMMEND A TRADE PROMOTION EVENT IN GIVEN TIME ON AN AD HOC BASIS TO TAKE ADVANTAGE OF

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ANY DEVELOPMENT PRESENTING UNUSUAL OPPORTUNITY.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 11-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977JIDDA04106
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770209-0162
Format: TEL
From: JIDDA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770666/aaaacfzk.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0560e57e-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 120727, 77 STATE 81091, 77 JIDDA 3370
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 13-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2186058
Secure: OPEN
Status: NATIVE
Subject: FY 79 BIC/CAGNE TRADE PROMOTION EVENT SCHEDULE
TAGS: BEXP, XF, XI, SA
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0560e57e-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009